



AIA (Cambodia) Life Insurance Plc

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Media Release

AIA Cambodia appoints Jane Tay as CEO

AIA (Cambodia) Life Insurance Plc (“AIA Cambodia”) has appointed Jane Tay as its new Chief Executive Officer, effective 04 December 2023. Jane succeeds Andrew Loh who has been named AIA Vietnam Country Director and a Board Director.

Prior to joining AIA Cambodia, Jane was the Chief Strategic Bancassurance Alliance Officer of AIA Thailand. She played a significant role in strengthening AIA’s strategic partnership with Bangkok Bank. She led initiatives aimed at enhancing sales discipline, productivity and improved collaboration with the bank.

Jane has extensive experience in the financial and insurance industry and has held senior leadership positions with AIA Group where she was Director, Group Partnership Distribution, Prudential Corporation Asia and Citibank, among others.

Tan Hak Leh, AIA Regional Chief Executive, said: “I welcome Jane to the AIA Cambodia family. She has proven to be a success-oriented, self-motivated and dynamic leader and is well placed to lead our business in Cambodia. I have full confidence in her management capabilities and expertise, and believe she will guide AIA Cambodia towards generating future growth.

“I also thank Andrew for his substantial contributions. Under his leadership, AIA Cambodia achieved significant market growth. He was instrumental in elevating AIA Cambodia and launching a health ecosystem to establish AIA as a leading life and health insurance provider. He empowered both individuals and corporates through a strong digital platform that delivered excellent customer experiences and helped more people in Cambodia live Healthier, Longer and Better Lives.”

Jane Tay, AIA Cambodia incoming Chief Executive Officer, said: “I am honoured and inspired to build on Andrew’s achievements, and I thank him for developing local talent and building a strong team in AIA Cambodia. I am confident we will continue to grow our business and serve the long-term financial protection, health and wellness needs of more Cambodian families.”

Andrew Loh said: “I am grateful to have worked with so many talented people from AIA Cambodia and our partners over the years. Their commitment to our customers is testament to our operating philosophy of ‘**Doing the Right Thing, in the Right Way, with the Right People, and the Results will come**’. With her impressive track-record and accomplishments, I believe Jane has the expertise to take AIA Cambodia to greater heights.”

About AIA Cambodia

AIA (Cambodia) Life Insurance Plc (“AIA Cambodia”) is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group with branches and subsidiaries in 18 markets.

AIA Cambodia is guided by our purpose to help Cambodians live Healthier, Longer, Better Lives. Since commencing business in 2017, we’ve become the first life insurer to provide coverage on 26 critical illnesses. As among the Kingdom’s premier insurers, AIA Cambodia today offers market-leading life and health solutions for all walks of life ranging from tailor-made crucial coverage plans that include critical illnesses, accidents, medical insurance and overseas emergency assistance.

We focus on building an inclusive society that benefits from a healthy lifestyle, achieving this via community-first initiatives that include partnering the Ministry of Women’s Affairs to further empower gender equality and women’s rights and raising breast cancer awareness through our annual Fit for Hope campaign.

AIA Cambodia also uplifts thousands of underprivileged children by sponsoring the AIA-ISF Youth League - Cambodia’s largest grassroots football league. We collaborate with AIA’s global principal partner, English Premier League club Tottenham Hotspur, to ensure these children receive the education they deserve.

AIA Cambodia is the only Cambodian life insurer awarded HR Asia’s “Best Companies to Work for in Asia” for three consecutive years, from 2020 to 2022. Headquartered in Phnom Penh, the company currently has branches in Siem Reap, Kampot, Kampong Cham and Battambang.

More information at www.aia.com.kh

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